

What Is DIY?

Do something you love and make it fun! Do you have a hobby, an interest, or belong to a club? A DIY (do-it-yourself) event can be hosted by an individual, family, business, community group, or school to raise funds for Epilepsy Foundation New England (EFNE). Take advantage of the things that you already have in your life by adding a low-key or larger scale DIY event to it.

Research shows that people are most likely to give when they hear someone's personal story. Share your epilepsy story, create an event, and help us do more for people with epilepsy.

Need to Know

DIYs must be approved by EFNE. Go to www.epilepsynewengland.org/givehelp/diy and submit a "DIY Registration Form." The event must be approved by EFNE. DIY organizers are responsible for all vendor agreements, contracts, insurance, and necessary permits related to the event or activity. EFNE does not assume any legal or financial liability for a DIY event. DIY events must be financially self-sustaining without contribution from or financial risk to EFNE. All DIY expenses are the responsibility of the DIY organizer.



Did You Know?

- DIY Fundraisers are a very important part of EFNE's fundraising and provide critical support to help us help others with epilepsy.
- Research shows that giving makes us much happier than "getting."
- Every dollar EFNE receives makes a difference in our ability to help kids go to camp, provide financial support to those in crisis, award scholarships, support research, provide services, and much more!

DIYs are Fun!

Examples:

Bake Sale Spaghetti Dinner Block Party
Bowling Tournament Car Wash Golf
Tournament Host a party Jeans Day at
Work Yard Sale Talent Show Trivia
Night Run a Raffle Restaurant night
Gift Wrapping



Thank you for considering a DIY!

Do It Yourself (DIY): A Guide to Helping EFNE Help Others While Having Fun!



WHO

WHO will you recruit? Ask your family, friends, and community leaders to help with your DIY. Keep in mind people who are very creative, outgoing, and have knowledge of things like networking, computer skills, and social media outreach skills. Spread the word as many ways as possible: Facebook, Twitter, Instagram, Eventbrite, create flyers, send email blasts, and/or make phone calls.

WHAT

WHAT type of event fits with your life? Do you have a large group working with you? Are you working alone? These are some things to consider when deciding upon what type of event you will host.



WHERE

WHERE is a good place for your event? Find a space that works for the people you plan to invite. Make sure it is within your budget. Tap into your network. Contact local venues like the Lion's club, American Legion, town halls, galleries, schools, and churches for large spaces that you may be able to rent at a low cost. Book your space as far in advance as you can!



WHEN

WHEN is a good time to hold a DIY? Choose a day far enough in advance to give you plenty of time to prepare and plan. Think about coordinating your DIY with a season or an event. Fill out a DIY Registration Form and speak with someone at EFNE.



WHY

WHY is it important for me? The reason it matters to you will be the reason it matters for others too! Most people are compelled to help when they know why they are helping and what their help means to others.

www.epilepsynewengland.org

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HOW

HOW will I do my DIY? Set realistic goals. Build a strong team. Who in your network can afford to give? How many participants can you enroll? How much will your event cost? Are there items that could be donated to lower the expenses? Make a list of all the things that need to get done. Assign people tasks. Start at the end by choosing what type of event, the date, the desired number of participants, and the fundraising goal. Work backward on a calendar from your event date and set completion dates for tasks leading up to the event. Be sure to check in with your DIY team on a regular basis to make sure tasks assigned are on track.

BE PROUD OF WHAT YOU ACCOMPLISHED BECAUSE YOUR DIY MAKES A DIFFERENCE!

Additional Pointers:

- Create a checklist to help you stay on track.
- Make sure your event starts and ends on time.
- Don't forget to thank your guests for helping your DIY team reach its goal! Thank your guests as well as your committee members through email or personal notes expressing your appreciation for their generosity.
- Schedule a "wrap up celebration" to share what worked and what didn't work.
- Send funds raised to EFNE within 30 days of your DIY.